

# Supporting the Festival that supports our local Community

The Man From Snowy River Festival is a not for profit organisation run with over 350 volunteers. With profits reinvested in community projects, clubs and community groups or infrastructure. Three elements that are the lifeblood to a Festival's success is a supportive Community, the Volunteers, Competitors and of course our Sponsors. It would be very difficult for our Festival to run if any of these components didn't exist. Approximately \$90,000 was paid out to Community groups from the 2016 Festival. In addition, over the past 5 years, well over \$50,000 (approx.) annually for the has gone back to the Community by way of infrastructure improvements at the Recreation Reserve as well as contributions to a grant program which is ran during the year subject to the profit made.

Expenses for the Festival have grown rapidly over the past few years with the first \$100,000 going to Big Screens, Toilets/Showers and Sound. Although it is Board policy to keep our expenditure local if we can, somethings must be sourced from afar, which is money that unfortunately drives straight out of town. So, in 2017 we are looking at building portable ablution blocks that will over time reduce these costs.

Since 1995, The Man From Snowy River Bush Festival as we know it, has grown in leaps and bounds, all largely due to the continued support and hard work of local community members and an ever growing band of "Bush Festival" supporters.

## MFSRBF Big Screens

**Business Name:** \_\_\_\_\_  
**Contact Name:** *Corryong Australia* \_\_\_\_\_  
**Contact Number:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**ABN:** \_\_\_\_\_

### MFSR BIGSCREEN ADVERTISING PACKAGE PRICING

Ad Type	Description	\$	Artwork	Please Select
1 Star Static ad (\$14/ad)	<u>Static Ad lasting 8 seconds</u> Shown minimum of 20 times/weekend.	\$310	\$50	
2 Star Static Ad (\$13/ad)	<u>Static Ad lasting 8 seconds</u> Shown minimum of 30 times/weekend.	\$430	\$70	
3 Star Static Ad (\$12/ad)	<u>Static Ad lasting 8 seconds</u> Shown minimum of 40 times/weekend	\$500	Included	
15 or 30 Second Commercial x 20 ads	<u>15 or 30 second Commercial</u> Minimum of 20 ads over weekend	\$750	To be provided	
16 or 30 Second Commercial x 35 ads	<u>15 or 30 second Commercial</u> Minimum of 35 ads over weekend	\$1200	To be provided	
			Cost	
			Total Cost	
			GST	

- Prime time, Big Screen exposure to two screens located around the Festival grounds. Screening to approx 5,000 people per day - interspersed between live Festival event footage.
- Screening to approx 5,000 - 6,000 people per day over 4 days... Ads interspersed between live Festival events.
- Static Ad Loop is approx 5 minutes in length.
- Commercials and Ad Loops will be interspersed with live footage and reruns of the Festival activities.
- Artwork for Static Ad loop is basic Logo with minimal text information

# MFSRBF 'Festival Friends' Subscription

## Brumby's Pack- \$150

- "Festival Friends" Subscription
- 1 Youth Festival Weekend Pass
- Certificate of Appreciation
- Website Acknowledgment
- Receive Banjo's Blog newsletter emailed bi monthly

## Banjo's Pack- \$500

- "Festival Friends" Subscription
- 1 x Embroidered MFSR Polo Shirt
- 1 x MFSR Cap & 1 Festival Poster
- 1 x Adult Festival Weekend Passes
- PA Acknowledgement
- Certificate of Appreciation
- VIP Invitations to Art Show Opening Night
- Receive Banjo's Blog newsletter emailed bi monthly
- Website acknowledgement

## Jack's Pack- \$900

- "Festival Friends" Subscription
- Certificate of Appreciation
- 1 x Embroidered MFSR Shirt
- 1 x MFSR Cap
- 2 x Kids MFSR T Shirts
- 3 x Adult Festival Weekend Passes
- 1 Youth Weekend Pass
- 2 Festival Posters
- PA Acknowledgement
- Website acknowledgement
- 2 x VIP Invitations to Sponsors Meet & Greet
- 2 x VIP Invitations to Art Show Opening Night
- Festival Friends Certificate of Appreciation
- Receive Banjo's Blog newsletter emailed bi monthly

## Clancy's Pack- \$250

- "Festival Friends" Subscription
- 1 X MFSR Stubby Holder & 1 MFSR Cap
- 1 x Adult Festival Weekend Passes
- Certificate of Appreciation
- Receive Banjo's Blog newsletter emailed bi monthly
- Website acknowledgement

## Riley's Pack- \$700

- "Festival Friends" Subscription
- 1 x Embroidered MFSR Shirt
- 1 x MFSR Cap
- 2 x MFSR Stubby Holders
- 2 x Adult Festival Weekend Passes
- 1 x Youth Weekend Pass
- PA Acknowledgement
- 2 x VIP Invitations to Art Show Opening Night
- 2 x VIP Invitations to Sponsors Meet & Greet
- Certificate of Appreciation
- Website acknowledgement
- Receive Banjo's Blog newsletter emailed bi monthly

## MFSR Festival Office

PH | 02 6076 1992  
E | admin@bushfestival.com.au  
PO Box 144, Corryong VIC 3707

## Subscription Packages 2017

Name: \_\_\_\_\_

Business Name (If applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Brumby's \$150

Clancy's \$250

Banjo's \$500

Riley's \$700

Jack's \$900

## Payment Options

All packages MUST BE PURCHASED Prior to 10 March 2017

1. Direct Deposit: **Account Name:** Man From Snowy River Bush Festival  
**BSB:** 633000 **Acc No:** 1536 14573 **Reference:** Name, Business (E.g. Martin, MFSRBF)

OR:

2. Credit card: **NAME:** (Please print clearly) \_\_\_\_\_

**Type of card** (please circle): Visa | Mastercard **Card Number:** \_\_\_\_\_

**Expiry date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature of card holder:** \_\_\_\_\_